

Quick Survey for Jae's Future Direction

Nov 2nd, 2017

OSU Surimi Program Development Luncheon; Ray's Boathouse (Seattle, WA)

Do not write your name. Make your comments in blank space.

Just mark one of the following affiliations you belong to. I am from:

- Surimi Industry; Surimi Seafood Industry; Ingredients/Machinery/Tech Service Industry;
 Academia/Government

Support Global Surimi Forum in the format of "Ground Fish Forum"

- Invitation Only (Not open enrollment),
- A Few Companies' Ownership with Executive Board
- No Sponsorship,
- High Registration Fee

Support the Existing Program to move forward with some changes

- Set up **Advisory Board for Directions**,
- Offer once in 3 years by rotating Asia, Europe, and USA
- Sponsorship is important,
- Low Registration Fee,
- Anyone can attend (Open Enrollment)

Any comments?

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No Press allowed

All participants have equal ownership by Company with Executive Board.

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*But this may be more inclusive and draw more global base; maybe start here & have it develop; depends who you want to target.
- If like GFF → more execs, 2nd choice, more diverse group.*

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Any comments?

I think you can continue to make this work with sponsorships. Particularly if you can help industry move towards a 10kg block

That is 485mm x 255mm x 84mm. I am sure your sponsors would be re-invigorated by this challenge.

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Anybody can attend with low fee.

Sponsorship, global Board members.

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*Supposed to be more technical
or Marketing aspect for the both of
Surimi and Surimi SPS companies.
BPP*

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Combine "Mini Surimi" course as add-on day to "Better Seafood Processing" program

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Any comments?

Thank you -

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Any comments? *PERSONALLY, INDIFFERENT TO HOW TO ORGANIZE THIS.*

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Any comments? *It needs to be a combination of the above.*

- *Freshen it up, new concepts from consumers*
- *Think Protein! It is the buzzword in food today*
- *Already Poke' surimi available*

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- Surimi Industry; Surimi Seafood Industry; Ingredients/Machinery/Tech Service Industry;
 Academia/Government

Support Global Surimi Forum in the format of "Ground Fish Forum"

- Invitation Only (Not open enrollment),
- A Few Companies' Ownership with Executive Board
- No Sponsorship,
- High Registration Fee

Support the Existing Program to move forward with some changes

- Set up **Advisory Board for Directions**,
- Offer once in 3 years by rotating Asia, Europe, and USA
- Sponsorship is important,
- Low Registration Fee,
- Anyone can attend (Open Enrollment)

Any comments?

Quick Survey for Jae's Future Direction

Nov 2nd, 2017

OSU Surimi Program Development Luncheon; Ray's Boathouse (Seattle, WA)

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Any comments?

Surimi industry is small world compare to ground fish industry.
So, I think it should be open to who want to join.
That is why I think 2nd choice is better.

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Any comments?

Minimum 2/3 of Advisory Board should be from Asian Companies as they represent 2/3 of all surimi produced

Summary of comments made in the survey sheets

The number indicates the page number of pdf file.

3. No press allowed.

All participants have equal ownership by company with executive board.

8. But this may be more inclusive and draw more global base: maybe start here & have it develop ; depends who you want to target.

If like GFF -> more exec; 2nd choice, more diverse group.

9. I think you can continue to make this work with sponsorships particularly.

If you can help industry move forward – a 10Kg block.

That is 485mm x 255mm x 84mm, I am sure your sponsors would be re-invigorated by this challenge.

10. Anybody can attend with low fee.

Sponsorship, global board members.

14. Supposed to be more technical or marketing aspect for the both of Surimi and Surimi SFDS compared GFF.

16. Combine "Mini surimi" course as add-on to "Better seafood processing" program.

17. Thank you.

18. Personally, indifferent to how to organize this.

19. It needs to be a combination of two above.

-Freshen it up, new concepts from consumers.

-Think Protein! It is the buzzword in food today.

-Already Poke' surimi available.

27. If this is going to be a Global Industry Forum you need to have "Global" sponsors.

35. Surimi industry is small world compared to ground fish industry.

So, I think it should be open to who want to join.

That is why I think 2nd choice is better.

36. Minimum 2/3 of Advisory board should be from Asian companies as they represent 2/3 of all Surimi produced.